

Advertiser	Publication	Ins	Pgs	Dols
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76 Products Company				
Commercial Carrier Journal	7	7.00	88,200	
Construction Equipment	7	7.00	79,835	
Equipment World	7	7.00	91,945	
Fleet Owner	7	7.00	95,305	
Heavy Duty Trucking	6	6.00	74,340	
Transportation Equipment News	4	4.00	12,000	
Truck Parts & Service	5	5.00	48,475	
TOTAL:	43	43.00	490,100	

ABA of America				
Truck Parts & Service	4	1.00	9,240	
TOTAL:	4	1.00	9,240	

AC-Delco				
American City & County	6	6.00	57,120	
Commercial Carrier Journal	2	2.00	25,200	
Fleet Owner	3	3.00	40,845	
Government Procurement	2	2.00	8,200	
Government Product News	7	7.00	80,400	
Heavy Duty Trucking	3	3.00	37,170	
School Bus Fleet	6	6.00	35,520	
Tire Review	1	1.00	9,690	
Utility Fleet Management	8	8.00	18,160	
TOTAL:	38	38.00	312,305	

ACE Manufacturing				
Heavy Duty Trucking	1	.50	5,290	
TOTAL:	1	.50	5,290	

ADP Dealer Services				
Successful Dealer	1	1.00	8,465	
TOTAL:	1	1.00	8,465	

AE Clevite Engine Parts				
Heavy Duty Trucking	1	1.00	12,390	
TOTAL:	1	1.00	12,390	

ALK Associates				
Business Trucking	3	3.00	14,454	
Food Logistics	2	2.00	12,970	
Logistics M&D Report	11	12.00	128,690	
Traffic World	1	2.00	15,075	
Transport Technology Today	6	6.00	33,270	
Transport Topics	21	22.00	128,265	
Transportation&Distribution	1	1.00	11,150	
TOTAL:	45	48.00	343,874	

AMBEST, Inc.				
RoadStar	9	8.50	71,840	
Truckers News	8	8.00	75,360	
TOTAL:	17	16.50	147,200	

ARINC				
Refrigerated Transporter	1	1.00	2,920	
Transport Technology Today	6	6.00	34,995	
Transport Topics	3	3.00	16,725	
TOTAL:	10	10.00	54,640	

AT&T				
Overdrive	2	2.00	28,230	
Road King	10	10.00	109,660	
RoadStar	1	1.00	8,235	
Truck Stop & Travel Guide	1	1.00	12,795	
Truckers News	2	2.00	25,480	
Truckstop & Travel Plaza	3	3.00	15,285	
TOTAL:	19	19.00	199,685	

AT&T Wireless				
Transport Technology Today	1	1.00	3,835	
TOTAL:	1	1.00	3,835	

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AT&T/TCA				
Overdrive	1	1.00	14,115	
Road King	1	1.00	10,966	
Truck Stop & Travel Guide	1	1.00	12,795	
Truckers News	1	1.00	12,740	
TOTAL:	4	4.00	50,616	

AVIEX				
Land Line	3	3.00	27,080	
Overdrive	4	4.00	56,460	
Truck Parts & Service	2	1.00	15,250	
Truck Stop & Travel Guide	1	1.00	12,795	
Truckers News	1	1.00	9,420	
TOTAL:	11	10.00	121,005	

Accu Industries				
Truck Parts & Service	4	2.00	29,100	
TOTAL:	4	2.00	29,100	

Action Performance				
RoadStar	1	.50	5,610	
TOTAL:	1	.50	5,610	

Advantage Lift Systems				
Fleet Owner	1	1.00	13,615	
TOTAL:	1	1.00	13,615	

Aeroquip				
Commercial Carrier Journal	1	1.00	12,600	
Construction Equipment	2	2.00	22,810	
Fleet Owner	3	1.50	26,685	
TOTAL:	6	4.50	62,095	

Air-Weigh				
Commercial Carrier Journal	3	1.50	25,830	
Fleet Equipment	3	1.50	19,830	
Fleet Owner	3	1.50	28,365	
Heavy Duty Trucking	7	3.50	59,885	
Land Line	1	.50	4,875	
Modern Bulk Transporter	2	1.00	4,240	
Overdrive	1	.50	9,670	
Owner Operator	2	1.00	17,220	
Refrigerated Transporter	3	2.00	7,160	
Successful Dealer	1	.33	5,250	
The Trucker	1	1.00	2,550	
Transport Topics	8	2.00	26,240	
Truck Fleet Management	4	2.00	23,620	
TOTAL:	39	18.33	234,735	

Alamo Travel Center				
RoadStar	1	.33	2,105	
TOTAL:	1	.33	2,105	

Albuquerque Truck Center				
RoadStar	2	1.00	13,540	
TOTAL:	2	1.00	13,540	

Alcoa Wheel Products				
Fleet Equipment	6	6.00	60,150	
Heavy Duty Trucking	7	7.00	86,730	
Modern Bulk Transporter	4	4.00	11,680	
Overdrive	6	6.00	84,690	
Refrigerated Transporter	4	4.00	12,320	
Truck Fleet Management	1	1.00	7,440	
Truck Stop & Travel Guide	1	1.00	12,795	
TOTAL:	29	29.00	275,805	

Allison Transmission				
Beverage World	6	6.00	47,690	
Commercial Carrier Journal	5	10.00	126,000	
Equipment World	6	6.00	78,810	
Fleet Equipment	5	5.00	50,125	
Fleet Owner	6	6.00	81,690	
Heavy Duty Trucking	6	6.00	69,488	
Light&Medium Truck	11	17.00	132,910	
School Bus Fleet	5	10.00	57,200	
Successful Dealer	5	5.00	42,325	

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Tow Times	6	12.00	45,024	
Transportation Equipment News	1	1.00	3,000	
Truck Sales & Leasing	5	5.00	38,250	
Trucking Co.	6	12.00	102,420	
Utility Fleet Management	12	18.00	40,860	
TOTAL:	85	119.00	915,792	

Alpine Electronics				
Owner Operator	6	6.00	75,660	
Transport Technology Today	1	1.00	5,545	
Transportation Equipment News	2	2.00	6,450	
TOTAL:	9	9.00	87,655	

American Interstate Insurance				
RoadStar	2	1.00	11,570	
TOTAL:	2	1.00	11,570	

American Mobile Satellite				
Commercial Carrier Journal	6	8.00	94,190	
Logistics M&D Report	6	8.00	82,260	
Transport Technology Today	5	7.00	35,395	
Transport Topics	7	8.00	43,125	
Transportation&Distribution	5	7.00	74,370	
Trucking Co.	4	4.00	34,140	
TOTAL:	33	42.00	363,480	

American Racing Scene				
Overdrive	1	.50	8,845	
TOTAL:	1	.50	8,845	

American TruckSource				
Heavy Duty Trucking	7	7.00	86,730	
Overdrive	10	14.00	197,610	
Trucking Co.	1	1.00	8,535	
TOTAL:	18	22.00	292,875	

Amsoil Inc.				
Land Line	3	1.16	10,441	
TOTAL:	3	1.16	10,441	

Amtech				
Commercial Carrier Journal	2	2.00	25,200	
Transport Technology Today	4	4.00	22,180	
Trucking Technology	1	1.00	7,845	
TOTAL:	7	7.00	55,225	

Arrow Truck Sales				
Transport Topics	1	.50	2,775	
Truck Sales & Leasing	1	.50	3,200	
TOTAL:	2	1.00	5,975	

Arvin Ride Control				
Commercial Carrier Journal	3	3.00	37,800	
Heavy Duty Trucking	5	5.00	61,950	
Truck Parts & Service	4	4.00	38,780	
TOTAL:	12	12.00	138,530	

Associates Commercial				
Transport Topics	3	3.00	12,300	
TOTAL:	3	3.00	12,300	

Associates Rental Systems				
Business Trucking	4	4.00	19,272	
Commercial Carrier Journal	2	2.00	25,200	
Heavy Duty Trucking	1	1.00	12,390	
Transport Topics	10	10.00	55,750	
Transportation Equipment News	7	7.00	21,900	
TOTAL:	24	24.00	134,512	

Atkins Technical, Inc.				
Transport Technology Today	1	.33	1,495	
TOTAL:	1	.33	1,495	

Automann, Inc.				
Truck Parts & Service	5	2.50	36,375	
TOTAL:	5	2.50	36,375	