

Advertiser	Publication	Ins	Pgs	Dols
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<b>76 Products Company</b>				
Commercial Carrier Journal		7	7.00	88,200
Construction Equipment		7	7.00	79,835
Equipment World		7	7.00	91,945
Fleet Owner		7	7.00	95,305
Heavy Duty Trucking		6	6.00	74,340
Transportation Equipment News		4	4.00	12,000
Truck Parts & Service		5	5.00	48,475
<b>TOTAL:</b>		<b>43</b>	<b>43.00</b>	<b>490,100</b>

<b>ABA of America</b>				
Truck Parts & Service		4	1.00	9,240
<b>TOTAL:</b>		<b>4</b>	<b>1.00</b>	<b>9,240</b>

<b>AC-Delco</b>				
American City & County		6	6.00	57,120
Commercial Carrier Journal		2	2.00	25,200
Fleet Owner		3	3.00	40,845
Government Procurement		2	2.00	8,200
Government Product News		7	7.00	80,400
Heavy Duty Trucking		3	3.00	37,170
School Bus Fleet		6	6.00	35,520
Tire Review		1	1.00	9,690
Utility Fleet Management		8	8.00	18,160
<b>TOTAL:</b>		<b>38</b>	<b>38.00</b>	<b>312,305</b>

<b>ACE Manufacturing</b>				
Heavy Duty Trucking		1	.50	5,290
<b>TOTAL:</b>		<b>1</b>	<b>.50</b>	<b>5,290</b>

<b>ADP Dealer Services</b>				
Successful Dealer		1	1.00	8,465
<b>TOTAL:</b>		<b>1</b>	<b>1.00</b>	<b>8,465</b>

<b>AE Clevite Engine Parts</b>				
Heavy Duty Trucking		1	1.00	12,390
<b>TOTAL:</b>		<b>1</b>	<b>1.00</b>	<b>12,390</b>

<b>ALK Associates</b>				
Business Trucking		3	3.00	14,454
Food Logistics		2	2.00	12,970
Logistics M&D Report		11	12.00	128,690
Traffic World		1	2.00	15,075
Transport Technology Today		6	6.00	33,270
Transport Topics		21	22.00	128,265
Transportation&Distribution		1	1.00	11,150
<b>TOTAL:</b>		<b>45</b>	<b>48.00</b>	<b>343,874</b>

<b>AMBEST, Inc.</b>				
RoadStar		9	8.50	71,840
Truckers News		8	8.00	75,360
<b>TOTAL:</b>		<b>17</b>	<b>16.50</b>	<b>147,200</b>

<b>ARINC</b>				
Refrigerated Transporter		1	1.00	2,920
Transport Technology Today		6	6.00	34,995
Transport Topics		3	3.00	16,725
<b>TOTAL:</b>		<b>10</b>	<b>10.00</b>	<b>54,640</b>

<b>AT&amp;T</b>				
Overdrive		2	2.00	28,230
Road King		10	10.00	109,660
RoadStar		1	1.00	8,235
Truck Stop & Travel Guide		1	1.00	12,795
Truckers News		2	2.00	25,480
Truckstop & Travel Plaza		3	3.00	15,285
<b>TOTAL:</b>		<b>19</b>	<b>19.00</b>	<b>199,685</b>

<b>AT&amp;T Wireless</b>				
Transport Technology Today		1	1.00	3,835
<b>TOTAL:</b>		<b>1</b>	<b>1.00</b>	<b>3,835</b>

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<b>AT&amp;T/TCA</b>				
Overdrive		1	1.00	14,115
Road King		1	1.00	10,966
Truck Stop & Travel Guide		1	1.00	12,795
Truckers News		1	1.00	12,740
<b>TOTAL:</b>		<b>4</b>	<b>4.00</b>	<b>50,616</b>

<b>AVIEX</b>				
Land Line		3	3.00	27,080
Overdrive		4	4.00	56,460
Truck Parts & Service		2	1.00	15,250
Truck Stop & Travel Guide		1	1.00	12,795
Truckers News		1	1.00	9,420
<b>TOTAL:</b>		<b>11</b>	<b>10.00</b>	<b>121,005</b>

<b>Accu Industries</b>				
Truck Parts & Service		4	2.00	29,100
<b>TOTAL:</b>		<b>4</b>	<b>2.00</b>	<b>29,100</b>

<b>Action Performance</b>				
RoadStar		1	.50	5,610
<b>TOTAL:</b>		<b>1</b>	<b>.50</b>	<b>5,610</b>

<b>Advantage Lift Systems</b>				
Fleet Owner		1	1.00	13,615
<b>TOTAL:</b>		<b>1</b>	<b>1.00</b>	<b>13,615</b>

<b>Aeroquip</b>				
Commercial Carrier Journal		1	1.00	12,600
Construction Equipment		2	2.00	22,810
Fleet Owner		3	1.50	26,685
<b>TOTAL:</b>		<b>6</b>	<b>4.50</b>	<b>62,095</b>

<b>Air-Weigh</b>				
Commercial Carrier Journal		3	1.50	25,830
Fleet Equipment		3	1.50	19,830
Fleet Owner		3	1.50	28,365
Heavy Duty Trucking		7	3.50	59,885
Land Line		1	.50	4,875
Modern Bulk Transporter		2	1.00	4,240
Overdrive		1	.50	9,670
Owner Operator		2	1.00	17,220
Refrigerated Transporter		3	2.00	7,160
Successful Dealer		1	.33	5,250
The Trucker		1	1.00	2,550
Transport Topics		8	2.00	26,240
Truck Fleet Management		4	2.00	23,620
<b>TOTAL:</b>		<b>39</b>	<b>18.33</b>	<b>234,735</b>

<b>Alamo Travel Center</b>				
RoadStar		1	.33	2,105
<b>TOTAL:</b>		<b>1</b>	<b>.33</b>	<b>2,105</b>

<b>Albuquerque Truck Center</b>				
RoadStar		2	1.00	13,540
<b>TOTAL:</b>		<b>2</b>	<b>1.00</b>	<b>13,540</b>

<b>Alcoa Wheel Products</b>				
Fleet Equipment		6	6.00	60,150
Heavy Duty Trucking		7	7.00	86,730
Modern Bulk Transporter		4	4.00	11,680
Overdrive		6	6.00	84,690
Refrigerated Transporter		4	4.00	12,320
Truck Fleet Management		1	1.00	7,440
Truck Stop & Travel Guide		1	1.00	12,795
<b>TOTAL:</b>		<b>29</b>	<b>29.00</b>	<b>275,805</b>

<b>Allison Transmission</b>				
Beverage World		6	6.00	47,690
Commercial Carrier Journal		5	10.00	126,000
Equipment World		6	6.00	78,810
Fleet Equipment		5	5.00	50,125
Fleet Owner		6	6.00	81,690
Heavy Duty Trucking		6	6.00	69,488
Light&Medium Truck		11	17.00	132,910
School Bus Fleet		5	10.00	57,200
Successful Dealer		5	5.00	42,325

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Tow Times		6	12.00	45,024
Transportation Equipment News		1	1.00	3,000
Truck Sales & Leasing		5	5.00	38,250
Trucking Co.		6	12.00	102,420
Utility Fleet Management		12	18.00	40,860
<b>TOTAL:</b>		<b>85</b>	<b>119.00</b>	<b>915,792</b>

<b>Alpine Electronics</b>				
Owner Operator		6	6.00	75,660
Transport Technology Today		1	1.00	5,545
Transportation Equipment News		2	2.00	6,450
<b>TOTAL:</b>		<b>9</b>	<b>9.00</b>	<b>87,655</b>

<b>American Interstate Insurance</b>				
RoadStar		2	1.00	11,570
<b>TOTAL:</b>		<b>2</b>	<b>1.00</b>	<b>11,570</b>

<b>American Mobile Satellite</b>				
Commercial Carrier Journal		6	8.00	94,190
Logistics M&D Report		6	8.00	82,260
Transport Technology Today		5	7.00	35,395
Transport Topics		7	8.00	43,125
Transportation&Distribution		5	7.00	74,370
Trucking Co.		4	4.00	34,140
<b>TOTAL:</b>		<b>33</b>	<b>42.00</b>	<b>363,480</b>

<b>American Racing Scene</b>				
Overdrive		1	.50	8,845
<b>TOTAL:</b>		<b>1</b>	<b>.50</b>	<b>8,845</b>

<b>American TruckSource</b>				
Heavy Duty Trucking		7	7.00	86,730
Overdrive		10	14.00	197,610
Trucking Co.		1	1.00	8,535
<b>TOTAL:</b>		<b>18</b>	<b>22.00</b>	<b>292,875</b>

<b>Amsoil Inc.</b>				
Land Line		3	1.16	10,441
<b>TOTAL:</b>		<b>3</b>	<b>1.16</b>	<b>10,441</b>

<b>Amtech</b>				
Commercial Carrier Journal		2	2.00	25,200
Transport Technology Today		4	4.00	22,180
Trucking Technology		1	1.00	7,845
<b>TOTAL:</b>		<b>7</b>	<b>7.00</b>	<b>55,225</b>

<b>Arrow Truck Sales</b>				
Transport Topics		1	.50	2,775
Truck Sales & Leasing		1	.50	3,200
<b>TOTAL:</b>		<b>2</b>	<b>1.00</b>	<b>5,975</b>

<b>Arvin Ride Control</b>				
Commercial Carrier Journal		3	3.00	37,800
Heavy Duty Trucking		5	5.00	61,950
Truck Parts & Service		4	4.00	38,780
<b>TOTAL:</b>		<b>12</b>	<b>12.00</b>	<b>138,530</b>

<b>Associates Commercial</b>				
Transport Topics		3	3.00	12,300
<b>TOTAL:</b>		<b>3</b>	<b>3.00</b>	<b>12,300</b>

<b>Associates Rental Systems</b>				
Business Trucking		4	4.00	19,272
Commercial Carrier Journal		2	2.00	25,200
Heavy Duty Trucking		1	1.00	12,390
Transport Topics		10	10.00	55,750
Transportation Equipment News		7	7.00	21,900
<b>TOTAL:</b>		<b>24</b>	<b>24.00</b>	<b>134,512</b>

<b>Atkins Technical, Inc.</b>				
Transport Technology Today		1	.33	1,495
<b>TOTAL:</b>		<b>1</b>	<b>.33</b>	<b>1,495</b>

<b>Automann, Inc.</b>				
Truck Parts & Service		5	2.50	36,375
<b>TOTAL:</b>		<b>5</b>	<b>2.50</b>	<b>36,375</b>