



<u>Product</u>	<u>Advertiser</u>	Ins	Pgs	Dols
<b>2-Way Radio</b>				
<i>Kenwood USA</i>				
Fleet Owner		1	1.00	13,615
<b>Advertiser Total:</b>		<b>1</b>	<b>1.00</b>	<b>13,615</b>
<b>PRODUCT TOTAL:</b>		<b>1</b>	<b>1.00</b>	<b>13,615</b>
<b>Air Conditioning Parts</b>				
<i>Climate Control, Inc.</i>				
Fleet Owner		3	.75	8,505
Heavy Duty Trucking		3	.75	7,860
Southern Motor Cargo		4	1.00	5,740
Truck Fleet Management		2	.50	3,480
Trucking Technology		1	.25	1,665
<b>Advertiser Total:</b>		<b>13</b>	<b>3.25</b>	<b>27,250</b>
<b>PRODUCT TOTAL:</b>		<b>13</b>	<b>3.25</b>	<b>27,250</b>
<b>Air Dryer</b>				
<i>Bendix/AlliedSignal</i>				
Commercial Carrier Journal		2	2.00	25,200
Fleet Equipment		1	1.00	10,025
Fleet Owner		2	2.00	27,230
Heavy Duty Trucking		1	1.00	12,390
Trailer/Body Builders		3	3.00	9,645
Transport Topics		2	2.00	11,150
Truck Fleet Management		1	1.00	7,440
Truck Parts & Service		3	3.00	29,085
<b>Advertiser Total:</b>		<b>15</b>	<b>15.00</b>	<b>132,165</b>
<b>PRODUCT TOTAL:</b>		<b>15</b>	<b>15.00</b>	<b>132,165</b>
<i>Meritor/WABCO</i>				
Fleet Equipment		4	4.00	40,880
Fleet Owner		2	2.00	27,230
Heavy Duty Trucking		3	3.00	37,170
Modern Bulk Transporter		3	3.00	8,760
Truck Fleet Management		3	3.00	22,320
Trucking Technology		2	2.00	14,900
<b>Advertiser Total:</b>		<b>17</b>	<b>17.00</b>	<b>151,260</b>
<b>PRODUCT TOTAL:</b>		<b>17</b>	<b>17.00</b>	<b>151,260</b>
<b>Air Filter</b>				
<i>Vortex</i>				
Overdrive		4	2.00	37,855
Overdrive Pride & Polish		1	.50	2,500
Transportation Equipment News		2	2.00	6,000
Truckers News		1	1.00	9,420
<b>Advertiser Total:</b>		<b>8</b>	<b>5.50</b>	<b>55,775</b>
<b>PRODUCT TOTAL:</b>		<b>8</b>	<b>5.50</b>	<b>55,775</b>
<b>Air Ride Springs</b>				
<i>Firestone Industrial</i>				
Fleet Owner		1	2.00	15,533
Truck Fleet Management		1	2.00	8,333
Truck Parts & Service		1	2.00	9,833
<b>Advertiser Total:</b>		<b>3</b>	<b>6.00</b>	<b>33,699</b>
<b>PRODUCT TOTAL:</b>		<b>3</b>	<b>6.00</b>	<b>33,699</b>

<u>Product</u>	<u>Advertiser</u>	Ins	Pgs	Dols
<b>Air Seat</b>				
<i>Bostrom Seating</i>				
Commercial Carrier Journal		1	1.00	12,600
Fleet Equipment		3	3.50	37,545
Heavy Duty Trucking		8	8.50	109,730
Overdrive		7	8.00	122,985
<b>Advertiser Total:</b>		<b>19</b>	<b>21.00</b>	<b>282,860</b>
<i>Isringhausen</i>				
Transportation Equipment News		1	.50	1,920
<b>Advertiser Total:</b>		<b>1</b>	<b>.50</b>	<b>1,920</b>
<i>Knoedler</i>				
Heavy Duty Trucking		2	.50	7,925
RoadStar		2	.50	5,580
<b>Advertiser Total:</b>		<b>4</b>	<b>1.00</b>	<b>13,505</b>
<i>Lord Corporation</i>				
Heavy Duty Trucking		1	1.00	12,390
Land Line		1	1.00	8,950
<b>Advertiser Total:</b>		<b>2</b>	<b>2.00</b>	<b>21,340</b>
<i>Lord Materials Division</i>				
Heavy Duty Trucking		1	1.00	12,390
<b>Advertiser Total:</b>		<b>1</b>	<b>1.00</b>	<b>12,390</b>
<i>National Seating</i>				
Fleet Owner		3	3.00	40,845
Heavy Duty Trucking		3	3.00	37,170
Transportation Equipment News		1	1.00	3,000
<b>Advertiser Total:</b>		<b>7</b>	<b>7.00</b>	<b>81,015</b>
<b>PRODUCT TOTAL:</b>		<b>7</b>	<b>7.00</b>	<b>81,015</b>
<i>Seats, Inc.</i>				
Transportation Equipment News		2	1.00	3,840
<b>Advertiser Total:</b>		<b>2</b>	<b>1.00</b>	<b>3,840</b>
<b>PRODUCT TOTAL:</b>		<b>2</b>	<b>1.00</b>	<b>3,840</b>
<b>Air Starter</b>				
<i>Ingersoll-Rand</i>				
Commercial Carrier Journal		6	6.00	75,600
<b>Advertiser Total:</b>		<b>6</b>	<b>6.00</b>	<b>75,600</b>
<b>PRODUCT TOTAL:</b>		<b>6</b>	<b>6.00</b>	<b>75,600</b>
<b>Alternator</b>				
<i>Denso</i>				
Heavy Duty Trucking		1	1.00	12,390
<b>Advertiser Total:</b>		<b>1</b>	<b>1.00</b>	<b>12,390</b>
<b>PRODUCT TOTAL:</b>		<b>1</b>	<b>1.00</b>	<b>12,390</b>
<b>Aluminum Disc Wheels</b>				
<i>Alcoa Wheel Products</i>				
Fleet Equipment		6	6.00	60,150
Heavy Duty Trucking		7	7.00	86,730
Modern Bulk Transporter		4	4.00	11,680
Overdrive		6	6.00	84,690

<u>Product</u>	<u>Advertiser</u>	Ins	Pgs	Dols
Refrigerated Transporter		4	4.00	12,320
Truck Fleet Management		1	1.00	7,440
<b>Advertiser Total:</b>		<b>28</b>	<b>28.00</b>	<b>263,010</b>
<b>PRODUCT TOTAL:</b>		<b>28</b>	<b>28.00</b>	<b>263,010</b>
<b>Aluminum Platform Trailer</b>				
<i>Benson International</i>				
Owner Operator		1	1.00	12,610
<b>Advertiser Total:</b>		<b>1</b>	<b>1.00</b>	<b>12,610</b>
<i>East Manufacturing</i>				
Heavy Duty Trucking		5	5.00	61,950
Overdrive		4	4.00	56,460
<b>Advertiser Total:</b>		<b>9</b>	<b>9.00</b>	<b>118,410</b>
<i>Reinke Manufacturing</i>				
Transportation Equipment News		1	.50	1,920
<b>Advertiser Total:</b>		<b>1</b>	<b>.50</b>	<b>1,920</b>
<i>Transcraft</i>				
Overdrive		5	2.50	48,350
Owner Operator		3	1.50	25,830
Southern Motor Cargo		3	3.00	20,055
Transport Topics		3	3.00	16,725
Transportation Equipment News		6	6.00	18,450
Truckers News		2	1.50	16,230
Trucking Co.		3	2.00	20,425
<b>Advertiser Total:</b>		<b>25</b>	<b>19.50</b>	<b>166,065</b>
<b>PRODUCT TOTAL:</b>		<b>36</b>	<b>30.00</b>	<b>299,005</b>
<b>Anti-Freeze</b>				
<i>Fleetguard</i>				
Fleet Owner		1	1.00	13,615
Heavy Duty Trucking		1	1.00	12,390
<b>Advertiser Total:</b>		<b>2</b>	<b>2.00</b>	<b>26,005</b>
<i>Old World Industries, Inc.</i>				
Fleet Equipment		2	2.00	20,050
Heavy Duty Trucking		3	3.00	37,170
Transportation Equipment News		1	1.00	3,000
Truck Parts & Service		2	2.00	19,390
<b>Advertiser Total:</b>		<b>8</b>	<b>8.00</b>	<b>79,610</b>
<i>Shell Oil</i>				
Land Line		3	3.00	25,650
Overdrive		4	4.00	56,460
Owner Operator		4	4.00	50,440
Road King		1	1.00	10,966
RoadStar		4	4.00	32,940
Truckers News		4	4.00	37,680
<b>Advertiser Total:</b>		<b>20</b>	<b>20.00</b>	<b>214,136</b>
<i>Texaco Lubricants</i>				
Commercial Carrier Journal		4	4.00	50,400
Fleet Equipment		4	4.00	40,100
Fleet Owner		4	4.00	54,460
Heavy Duty Trucking		4	4.00	49,560
Road King		1	1.00	10,966
Truck Fleet Management		4	4.00	29,760
Trucking Technology		1	1.00	7,055
<b>Advertiser Total:</b>		<b>22</b>	<b>22.00</b>	<b>242,301</b>