

Advertiser			
<i>Product</i>	Ins	Pgs	Dols
Publication			

76 Products Company

Engine Oil

Commercial Carrier Journal	7	7.00	88,200
Construction Equipment	7	7.00	79,835
Equipment World	7	7.00	91,945
Fleet Owner	7	7.00	95,305
Heavy Duty Trucking	6	6.00	74,340
Transportation Equipment News	4	4.00	12,000
Truck Parts & Service	5	5.00	48,475
Product Total:	43	43.00	490,100

ADVERTISER TOTAL: 43 43.00 490,100

ABA of America

Hose Clamps

Truck Parts & Service	4	1.00	9,240
Product Total:	4	1.00	9,240

ADVERTISER TOTAL: 4 1.00 9,240

AC-Delco

Parts & Service Support

American City & County	6	6.00	57,120
Commercial Carrier Journal	2	2.00	25,200
Fleet Owner	3	3.00	40,845
Government Procurement	2	2.00	8,200
Government Product News	7	7.00	80,400
Heavy Duty Trucking	3	3.00	37,170
School Bus Fleet	6	6.00	35,520
Tire Review	1	1.00	9,690
Utility Fleet Management	8	8.00	18,160
Product Total:	38	38.00	312,305

ADVERTISER TOTAL: 38 38.00 312,305

ACE Manufacturing

Clutch

Heavy Duty Trucking	1	.50	5,290
Product Total:	1	.50	5,290

ADVERTISER TOTAL: 1 .50 5,290

ADP Dealer Services

Computer Software/Systems

Successful Dealer	1	1.00	8,465
Product Total:	1	1.00	8,465

ADVERTISER TOTAL: 1 1.00 8,465

AE Clevite Engine Parts

Misc. Engine Parts

Heavy Duty Trucking	1	1.00	12,390
Product Total:	1	1.00	12,390

ADVERTISER TOTAL: 1 1.00 12,390

ALK Associates

Computer Software/Systems

Business Trucking	3	3.00	14,454
Food Logistics	2	2.00	12,970
Logistics M&D Report	11	12.00	128,690
Traffic World	1	2.00	15,075
Transport Technology Today	6	6.00	33,270
Transport Topics	21	22.00	128,265

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Transportation&Distribution	1	1.00	11,150
Product Total:	45	48.00	343,874

ADVERTISER TOTAL: 45 48.00 343,874

AMBEST, Inc.

Truckstop Services

RoadStar	9	8.50	71,840
Truckers News	8	8.00	75,360
Product Total:	17	16.50	147,200

ADVERTISER TOTAL: 17 16.50 147,200

ARINC

Mobile Communications

Refrigerated Transporter	1	1.00	2,920
Transport Technology Today	6	6.00	34,995
Transport Topics	3	3.00	16,725
Product Total:	10	10.00	54,640

ADVERTISER TOTAL: 10 10.00 54,640

AT&T

Telephone Services

Overdrive	2	2.00	28,230
Road King	10	10.00	109,660
RoadStar	1	1.00	8,235
Truck Stop & Travel Guide	1	1.00	12,795
Truckers News	2	2.00	25,480
Truckstop & Travel Plaza	3	3.00	15,285
Product Total:	19	19.00	199,685

ADVERTISER TOTAL: 19 19.00 199,685

AT&T Wireless

Mobile Communications

Transport Technology Today	1	1.00	3,835
Product Total:	1	1.00	3,835

ADVERTISER TOTAL: 1 1.00 3,835

AT&T/TCA

Special Program

Overdrive	1	1.00	14,115
Road King	1	1.00	10,966
Truckers News	1	1.00	12,740
Product Total:	3	3.00	37,821

Truckstop Services

Truck Stop & Travel Guide	1	1.00	12,795
Product Total:	1	1.00	12,795

ADVERTISER TOTAL: 4 4.00 50,616

AVIEX

Fuel Additive

Land Line	3	3.00	27,080
Overdrive	4	4.00	56,460
Truck Parts & Service	2	1.00	15,250
Truck Stop & Travel Guide	1	1.00	12,795
Truckers News	1	1.00	9,420
Product Total:	11	10.00	121,005

ADVERTISER TOTAL: 11 10.00 121,005

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Accu Industries

Misc. Shop Equipment

Truck Parts & Service	4	2.00	29,100
Product Total:	4	2.00	29,100

ADVERTISER TOTAL: 4 2.00 29,100

Action Performance

Driver Products/Services

RoadStar	1	.50	5,610
Product Total:	1	.50	5,610

ADVERTISER TOTAL: 1 .50 5,610

Advantage Lift Systems

Hoist

Fleet Owner	1	1.00	13,615
Product Total:	1	1.00	13,615

ADVERTISER TOTAL: 1 1.00 13,615

Aeroquip

Hydraulic Hose/Fittings

Commercial Carrier Journal	1	1.00	12,600
Construction Equipment	2	2.00	22,810
Product Total:	3	3.00	35,410

Miscellaneous Parts

Fleet Owner	3	1.50	26,685
Product Total:	3	1.50	26,685

ADVERTISER TOTAL: 6 4.50 62,095

Air-Weigh

Misc. Electronics

Commercial Carrier Journal	3	1.50	25,830
Fleet Equipment	3	1.50	19,830
Fleet Owner	3	1.50	28,365
Heavy Duty Trucking	7	3.50	59,885
Land Line	1	.50	4,875
Modern Bulk Transporter	2	1.00	4,240
Overdrive	1	.50	9,670
Owner Operator	2	1.00	17,220
Refrigerated Transporter	3	2.00	7,160
Successful Dealer	1	.33	5,250
The Trucker	1	1.00	2,550
Transport Topics	8	2.00	26,240
Truck Fleet Management	4	2.00	23,620
Product Total:	39	18.33	234,735

ADVERTISER TOTAL: 39 18.33 234,735

Alamo Travel Center

Truckstop Services

RoadStar	1	.33	2,105
Product Total:	1	.33	2,105

ADVERTISER TOTAL: 1 .33 2,105