

Current Month and Cumulative YTD Advertising Lineage

(December 1999)

| Advertiser | Current Month | | | | | | | Cumulative YTD | | | | | | |
|------------------------------|---------------|------|------|------|------|----|-------|----------------|-------|-------|-------|-------|------|--------|
| | CCJ | TFM | FE | FO | HDT | TC | Total | CCJ | TFM | FE | FO | HDT | TC | Total |
| Speedco Truck Lube | 1.33 | | | | | | 1.33 | 6.32 | | | | | | 6.32 |
| Stanadyne Automotive | | | | | | | . | | .99 | | | | | .99 |
| Statpower | 1.00 | | | | | | 1.00 | 1.00 | | | | | | 1.00 |
| Stemco Truck Products | | | | | | | . | 4.00 | | | | 5.00 | | 9.00 |
| Sterling Trucks | | 2.00 | 1.00 | 2.00 | 2.00 | | 7.00 | | 8.00 | 14.00 | 13.00 | 23.00 | 3.00 | 61.00 |
| Sun Company, Inc. | | | 1.00 | 1.00 | | | 2.00 | 5.00 | 4.00 | 7.00 | 4.00 | | | 20.00 |
| Systran Financial | | | | | | | . | | | | | | 2.50 | 2.50 |
| T-Chek Systems | | | | | .50 | | .50 | | | | | .50 | .50 | 1.00 |
| TCH | | | | | 2.00 | | 2.00 | | | | | 7.00 | 4.00 | 11.00 |
| TF Hudgins | | | | | | | . | | | | | 3.00 | | 3.00 |
| TMI-Trip Pak | | | | | | | . | | | | | 1.25 | | 1.25 |
| TMW Trucking Systems | | | | | | | . | | | | 1.00 | | | 1.00 |
| TTC/Spicer Transmission | | | | | 1.00 | | 1.00 | | 2.00 | 6.00 | 8.00 | 9.00 | | 25.00 |
| Tanknology | | | | | | | . | 6.00 | | | | 2.00 | | 8.00 |
| Team Leader | | | | | | | . | | | | | | 1.50 | 1.50 |
| Teletrac | | | | | | | . | 2.00 | | | | | | 2.00 |
| Telonic Berkeley, Inc. | | | | | | | . | | | | | 1.65 | | 1.65 |
| Telxon Corporation | | 1.00 | | | | | 1.00 | | 2.00 | | | | | 2.00 |
| Tenneco Automotive | | | | .50 | | | .50 | | 1.00 | | 3.00 | 3.00 | | 7.00 |
| Terion, Inc. | | | | 2.00 | | | 2.00 | 2.00 | 1.00 | | 3.00 | 1.00 | | 7.00 |
| Texaco Lubricants | 1.00 | 2.00 | 2.00 | | 2.00 | | 7.00 | 20.00 | 24.00 | 22.00 | 20.00 | 20.00 | | 106.00 |
| Thermo King | | | | | | | . | | | 10.00 | 11.00 | 14.00 | | 35.00 |
| Thieman Tailgates | | | | | | | . | | | | 1.50 | | | 1.50 |
| Timken Company | | | | | | | . | | | | 8.00 | | | 8.00 |
| Todco | | | | | | | . | | | 4.00 | | | | 4.00 |
| TranSettlements Network | | | | | | | . | | 1.00 | | | | | 1.00 |
| Trans Products | | | | | | | . | | | | | | 1.00 | 1.00 |
| TransComUSA | | | | | | | . | | | | 1.00 | | | 1.00 |
| Transcraft | | | | | | | . | | | | | | 2.00 | 2.00 |
| Transport International Pool | | | | 1.00 | | | 1.00 | 6.00 | | | 6.00 | | | 12.00 |
| Travel Port | | | | | | | . | | | | | | 4.00 | 4.00 |
| TravelCenters of America | | | | | | | . | | | | | 5.00 | 6.00 | 11.00 |
| Tribco, Inc. | | | | | | | . | 2.50 | | | | | | 2.50 |
| Trico Products | | | .50 | | | | .50 | | | 1.00 | | | | 1.00 |
| Truck-Lite | | | | | | | . | | | 1.00 | | 3.00 | | 4.00 |
| Union City Body Company | | | | | | | . | | | 1.00 | | | | 1.00 |
| Utility Trailer | | | | | | | . | | | | | 3.00 | | 3.00 |
| Valvoline | | | | | | | . | 6.00 | | | | 6.00 | | 12.00 |
| Vantage Tracking Solutions | | | | 1.00 | | | 1.00 | 1.00 | | | 4.00 | | | 5.00 |
| Vehicle Inspection Systems | | | .33 | | | | .33 | | | .33 | | | | .33 |
| ViaStar Services | | | | | | | . | | | | | | 4.00 | 4.00 |
| Volvo Trucks | | | | 2.00 | 4.00 | | 6.00 | 5.00 | | | 33.00 | 34.00 | 2.00 | 74.00 |
| Vulcan Scales | | | | | | | . | | | | .25 | | | .25 |
| Waber Tool | | | | | | | . | | | | 1.00 | | | 1.00 |
| Waltco Truck Equipment | | | | | | | . | | | | 3.00 | | | 3.00 |
| Webasto Heater | | | | 1.00 | 1.00 | | 2.00 | 1.00 | 3.00 | | 3.00 | 2.00 | 9.00 | 18.00 |
| Western Star | | | | | | | . | | | | | 5.00 | 5.00 | 10.00 |
| Wysco Products | | | | | | | . | 2.00 | | | 1.32 | | | 3.32 |



